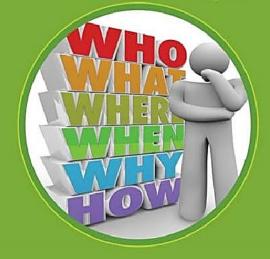


# RapidBl



### **Answers Business Questions**



## **Customized Reports & Dashboards**



## **Business Intelligence You Can Use**

## RapidBI Highlights

RapidBI is a Business Intelligence Solution that has low start-up costs, quick implementation, easy maintenance, and extremely affordable licensing.

- RapidBI Studio is an integrated development environment for building Business Intelligence objects quickly and easily.
- RapidBl Web provides end-user access to Bl objects through a browser, or to your existing programs and APIs through HTTP requests.

#### Access your Data No matter Where it is

RapidBl lets you access data in <u>any</u> relational database with an ADO or ODBC driver, and even lets you directly query data in "non-database" sources like Excel, dBase, csv and text files.



#### Quick Access to your Data

Query data immediately, without the need to load any metadata.

#### **Tight Microsoft Office Integration**

Create Office Data Connections (.odc) to embed dynamic query data directly into any Office document, open query results directly in Excel, and run BI objects from your desktop.

#### Simple Implementation

Implement a complete BI solution in days or weeks, instead of months or years; no need to setup schemas or a data warehouse – just start building BI objects from day one.

#### Let us Do the Work for You

RapidBl is so affordable that we can deliver a complete consulting solution, for less than you'll pay for the price alone of other tools.

The Query Builder allows you to visually create queries in a user-friendly design environment that will be comfortable for users of all levels, supporting the native syntax of all major databases (SQL Server, Oracle, MySQL, DB2 and dozens more). Easily choose and join multiple tables; see a list of fields along with their data types and descriptions; sort and group your records, apply formatting to different result columns, add parameters that prompt for values at run-time, and more.

Ès :	SQL Syntax:	Microsoft Access		✓ Serve	r version:	MS Jet 4	~		
Main									
	Customers		×	Ord	lers	×	C	order Details	
	Compar	nerID WideString Un nyName WideString tName WideString	ique five-cha		* OrderID Customer	Integer Unique or ID WideString Sam ID Integer Same e			-
Þ	Output Exp	ression	Alias	Sort Type	1	Aggregate	Grouping	Criteria	Or
•	Cus	tomers.CustomerID		Ascending	1			In (:CustomerID)	
		ers.OrderID			1				



The Cube Creator allows you to "de-normalize" or "spread" data across different dimensions and summarize detail data, similar to an Excel Pivot Table. See as much or as little data as you want by collapsing or expanding the dimensions: fields can be rearranged in any form dynamically; drill down from summary to detail, compare values in a cell with the total for that column, display values in a cell against the grand total for all columns and all rows, include percents of total, and more.

Field list	•		OrderYear   † 🔻	CategoryNa  t▼	Measures (1) 🛛 🔻			
			🗆 Sales	± 2015	± 2016	<b>□</b> 2017		
				Sales	Sales	Sales	Beverages	Co
Country	t▼	Region t 🗸					Sales	Sa
🗆 Grand total			1,354,337.55	175,329.60	631,805.59	547,202.36	133,887.55	
🖃 Argentina			8,119.10		1,804.10	6,315.00	1,744.00	
🗆 Austria			139,488.03	22,734.60	55,179.08	61,574.35	7,003.75	
🖃 Belgium			35,132.83	6,438.70	8,754.65	19,939.48	4,081.75	
🖃 Brazil		Total	114,954.98	10,441.70	51,500.01	53,013.27	24,220.05	
		RJ	53,994.28	5,531.20	13,410.48	35,052.60	18,987.55	
		SP	60,960.70	4,910.50	38,089.53	17,960.67	5,232.50	
I Canada			EE 200 20	E 202 1E	27 220 25	12 412 00	1 791 00	



## **Report Writer**

The Report Writer is a pixel-perfect banded report designer that allows you to layout data from one or more queries (even from different databases) to create documents that can be viewed or printed. The Report Wizard allows you to create sophisticated reports over your queries with just a few clicks; from there, you can customize even further - insert images, add colors and conditional formatting, drill down capabilities, embed charts, export report in a variety of formats, create Master/detail reports, add additional calculations like subtotals and totals, create custom headers & footers, and more.

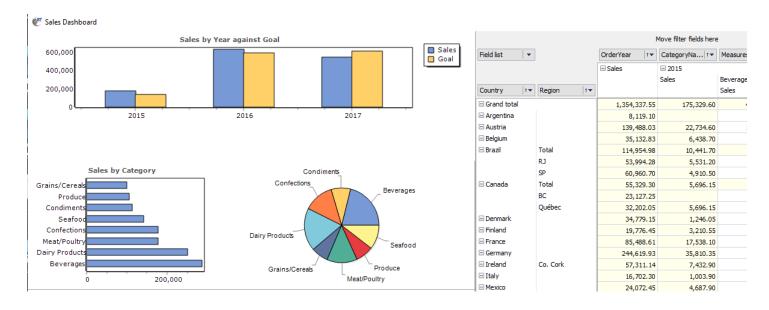
			Biolife Report		
Species No	Category	Common Name	Species Name	Length (cm)	Length (in
90070	Angelfish	Blue Angelfish	Pomacanthus nauarchus	30	11.81

Habitat is around boulders, caves, coral ledges and crevices in shallow waters. Swims alone or in groups.

Its color changes dramatically from juvenile to adult. The mature adult fish can startle divers by producing a powerful drumming or thumping sound intended to warn off predators.

# **Dashboard Designer**

The Dashboard Designer is a powerful, pixel-perfect IDE similar to RAD development tools like Visual Studio, Delphi etc. Each form (window) can contain any number of controls (buttons, gauges, charts, queries, etc.) and each control has properties that define how the control works. The visual designer allows you to move, shape and arrange controls, and you can even add script to "program" how controls react to certain events like button clicks or changes in other controls. The possibilities are limitless: let the user enter variables, drill down, focus on a particular set of data, export, launch an action or list of actions, send an email etc. all from the dashboards you create.



# Summary

RapidBI is a Business Intelligence Solution that has low start-up costs, quick implementation, easy maintenance, and affordable licensing. It is an integrated development environment for building business intelligence objects quickly and easily, and uses native ADO/ODBC database access for best performance. RapidBI is simple and fast – small enough to install and run from a shared network location ("install-once, run-everywhere") or even a thumb drive; no complicated run-time like Java or .Net, and no "DLL hell". RapidBI runs directly from your desktop and integrates tightly with Microsoft Office - no new interfaces to learn or crippling limits imposed by browser-based designers.

Users can start creating the business analytics they need, from day one, to make insightful decisions about changes in their business. Start using it immediately without waiting for an administrator to set up metadata, schemas, or data warehouses. RapidBI provides the technology that SMB needs to support all of the critical elements of business intelligence: queries, reports, cubes, visual dashboards (KPIs), data mining, alerts and planning, all in one product. RapidBI provides the ease of use and flexibility your users need, without compromising the standards and controls required by IT.



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